Apple Developer Programs at a Glance

	Partners Program	**Associates Program**
Eligibility Requirements*	*Developers who intend to resell an Apple® Computer-compatible product within two years. Participants include:*	*Developers of Apple Computer-compatible products who don't intend to resell their product, or persons who significantly influence development of Apple-compatible products. Participants include:*
	Third-Party Developers Value-Added Resellers Systems Integrators Original Equipment Manufacturers Software Publishers Contract Programmers Dealer-Supported VARs	Educators Researchers MIS Professionals In-House Developers Computer Consultants Industry Analysts Computer Training Providers Computer Accessory Manufacturers Writers of Apple-Related Books Distributors of Apple-Related Products
Program Requirements**	Developer Application Business Plan or Sample Product Literature Fee for Program and Developer Library: $750 Fee for Program Only (without Developer Library): $600	Developer Application Fee for Program and Developer Library: $500 Fee for Program Only (without Developer Library): $350
Program Renewal Requirements	Annual Renewal Fee: $600 Recertification: To remain an Apple Partner, developers must be reselling an Apple Computer-compatible product within two years of acceptance into the program. When they begin reselling their product, software developers must send a copy of their product and hardware developers must send product literature, along with a recertification application, to Apple's Developer Group.	Annual Renewal Fee: $350 Recertification: To remain an Apple Associate, developers must submit a completed associate status questionnaire every two years.

* Applicants must have a U.S. mailing address.
** VARs are automatically accepted and renewed in the Partners Program via Apple's VAR agreement/business plan.

Apple Developer Programs at a Glance

	Partners Program Includes	Associates Program Includes
AppleLink Communications		
AppleLink® Software	X	X
Annual Subscription Fee	X	X
Minimum Monthly Connect Fee*	X	X
Access to Developer Bulletin Boards	X	X
Access to Technical Libraries	X	X
Product Discounts		
Apple Partners Purchase Program**	X	
Hardware Service Options	X	
Apple Commercial Credit Plan	X	
Technical Support/Training		
Technical Support via AppleLink	X	
System Software with Updates	X	X
Sample Code for Programming	X	X
Developer Education Classes	X	X
Monthly Technical Notes	X	X
APDA™ Subscription (Development Tools)		X
	X	
Information Resources		
Invitation to Annual Developer Conference		X
Program Hotline Support	X	X
Apple Direct Monthly Newsletter	X	X
Apple Viewpoints Weekly Newsletter	X	X
Technical Guidebook	X	X
Monthly Information Mailings	X	X
Marketing Assistance		
Marketing Guidebook	X	
Direct-Mail Program	X	
Third-Party Software Directories	X	
Third-Party Feature Guides	X	
New-Product Publicity	X	

Developer Library
(Choose one library only)

Macintosh® Developer Library
—*Inside Macintosh, Vol. I –V*
—*Technical Introduction to the Macintosh Family*
—*Programmer's Introduction to the Macintosh Family*
—*Macintosh Family Toolbox Reference Manual*
—*HyperCard® Script Language Guide*
—*Human Interface Guidelines*
—*Apple Numerics Manual*
—*International Localization Guidelines*
—*Macintosh Technical Notes, Complete Set*

Apple II Developer Library
—*Programmer's Introduction to the Apple IIGS*®
—*Technical Introduction to the Apple IIGS*
—*Apple IIGS Toolbox Reference, Vol. I, II, & Update*
—*Apple IIGS Operating System Manuals*
—*AppleShare Programmer's Guide to Apple IIGS*
—*Human Interface Guidelines*
—*Apple Numerics Manual*
—*International Localization Guidelines*
—*Apple II Technical Notes, Complete Set*

* Partners receive twelve months of the AppleLink minimum connect fee free, and
Associates receive one month free.
** VARs are now eligible to receive discounts through the Partners Purchase Program. Dealer-supported VARs, however, must purchase hardware through their authorized Apple dealers.