

Apple  
Computer, Inc.  
**Suggested Retail  
Price List**

June 1978





10260 Bandley Drive  
Cupertino, California 95014  
(408) 996-1010

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### APPLE II™ SYSTEMS

Apple II is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident BASIC interpreter, monitor, assembler and disassembler; two game paddles, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manual and BASIC Programming Manual.

| System<br>Memory Size <sup>[4]</sup> | Model<br>No.           | Retail<br>Price |
|--------------------------------------|------------------------|-----------------|
| 4K Bytes RAM                         | A2S0004 <sup>[1]</sup> | 970.00          |
| 16K Bytes RAM                        | A2S0016 <sup>[1]</sup> | 1195.00         |
| 32K Bytes RAM                        | A2S0032 <sup>[1]</sup> | 1495.00         |
| 48K Bytes RAM                        | A2S0048 <sup>[1]</sup> | 1795.00         |

### APPLE II™ SINGLE-BOARD COMPUTERS

Apple II boards are fully assembled and tested. The boards include ROM-resident BASIC interpreter, monitor, assembler and disassembler; and a reference manual.

| Board<br>Memory Size <sup>[4]</sup> | Model<br>No.           | Retail<br>Price |
|-------------------------------------|------------------------|-----------------|
| 4K Bytes RAM                        | A2B0004 <sup>[1]</sup> | 645.00          |
| 16K Bytes RAM                       | A2B0016 <sup>[1]</sup> | 870.00          |
| 32K Bytes RAM                       | A2B0032 <sup>[1]</sup> | 1170.00         |
| 48K Bytes RAM                       | A2B0048 <sup>[1]</sup> | 1470.00         |

| LITERATURE, MANUALS, LISTINGS                    | Model<br>No.           | Retail<br>Price |
|--|------------------------|-----------------|
| Apple II Reference Manual                        | A2L0001                | 10.00           |
| 6502 Hardware Manual                             | A2L0002                | 15.00           |
| 6502 Programming Manual                          | A2L0003                | 15.00           |
| Parallel Printer Interface Manual                | A2L0004                | 2.00            |
| Apple II BASIC Programming Manual<br>(Box of 30) | A2L0005 <sup>[2]</sup> | 5.95            |
| Applesoft II Reference Manual                    | A2L0006                | 7.50            |
| Communications Interface Manual                  | A2L0007                | 2.00            |
| High-Speed G.P. Serial Interface Manual          | A2L0008 <sup>[5]</sup> | 2.00            |

## ACCESSORIES

|  | Model No.                | Retail Price    |
|--|--------------------------|-----------------|
| Disk II — Drive and Controller                   | A2M0004 <sup>[2]</sup>   | 495.00          |
| Monitor-II (Black and White)                     | A2M0005 <sup>[2]</sup>   | 205.00          |
| Monitor-IIA (Color)                              | A2M0006 <sup>[2]</sup>   | Consult Factory |
| Vinyl Carrying Case                              | A2M0009                  | 30.00           |
| Printer II-Centronics $\mu$ P1 w/Interface       | A2M0010 <sup>[2]</sup>   | 695.00          |
| Printer IIA-Centronics 779 w/Tractor & Interface | A2M0011 <sup>[2]</sup>   | 1445.00         |
| Mt. Hdwe. Introl — AC Controller Assembled       | A2M0012 <sup>[2]</sup>   | 189.00          |
| Mt. Hdwe. Introl — Dual Chan AC Remote Assembled | A2M0013 <sup>[2]</sup>   | 149.00          |
| Memory Expansion Module 4K                       | A2M0014 <sup>[1,7]</sup> | 75.00           |
| Speechlab™ — Heuristics, Model 20A               | A2M0015 <sup>[2]</sup>   | 189.00          |
| Memory Expansion Module — 16K                    | A2M0016 <sup>[1,8]</sup> | 300.00          |
| Modem IIA w/Interface                            | A2M0017 <sup>[2]</sup>   | Consult Factory |
| Tape Recorder (Box of 6)                         | A2M0018 <sup>[2]</sup>   | 40.00           |
| Programmers Aid #1 Firmware                      | A2M0019 <sup>[2,5]</sup> | 50.00           |

## INTERFACE CARDS & PERIPHERALS

|                                       |                          |        |
|---------------------------------------|--------------------------|--------|
| Prototyping/Hobby Card                | A2B0001                  | 24.00  |
| Parallel Printer Interface Card       | A2B0002                  | 180.00 |
| Communications Interface Card         | A2B0003                  | 180.00 |
| High-Speed G.P. Serial Interface Card | A2B0005 <sup>[2,5]</sup> | 195.00 |
| Applesoft II Firmware Card            | A2B0009 <sup>[5]</sup>   | 100.00 |

## TAPES, DISKETTES, PAPER

|  |                        |       |
|--|------------------------|-------|
| Blank Diskettes (Box of 10)                | A2D0000 <sup>[2]</sup> | 50.00 |
| Blank Cassettes (Box of 25)                | A2T0000                | 3.50  |
| Centronics $\mu$ P Paper (Box of 5)        | A2C0000 <sup>[2]</sup> | 4.00  |
| Checkbook Cassette                         | A2T0001                | 20.00 |
| Startrek/Starwars Cassette                 | A2T0002                | 15.00 |
| Color Demo/Breakout Cassette               | A2T0003                | 7.50  |
| Applesoft II/F.P. Demo (w/Manual) Cassette | A2T0004 <sup>[2]</sup> | 20.00 |
| Hi Res Graphics/Hi Res Shapes Cassette     | A2T0005 <sup>[2]</sup> | 7.50  |
| RAM Test Cassette                          | A2T0006 <sup>[2]</sup> | 7.50  |
| Color Math Demo/Hangman                    | A2T0007 <sup>[2]</sup> | 7.50  |
| Blackjack/Slot Machine Cassette            | A2T0008 <sup>[2]</sup> | 7.50  |
| Biorhythm/Mastermind Cassette              | A2T0009 <sup>[2]</sup> | 7.50  |
| Apple II Capabilities Demo Cassette        | A2T0010 <sup>[2]</sup> | 20.00 |
| Finance I — 2 Cassette Package             | A2T0011 <sup>[2]</sup> | 25.00 |
| Datamover/Telepong Cassette                | A2T0012 <sup>[2]</sup> | 7.50  |

**NOTES:**

1. Change in price from last Price List.
2. New product introduction.
3. System memory sizes other than shown should be made up by the dealer using Apple-supplied memory expansion module Model No. A2M0004 or A2M0016.
4. Available approximately July 1.
5. All prices subject to change without notice.
6. Memory expansion module includes: 8-4K Memory Components, RAM Test Cassette and Installation Instructions.
7. Memory expansion module includes: 8-16K Memory Components, 16K, 4K, 4K and 16K, 16K, 16K Configuration Blocks, RAM Test Cassette and Installation Instructions.
8. All prices are F.O.B. Cupertino, CA.

**BYTE SHOP**  
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